

# TRANSFORMING THE CUSTOMER EXPERIENCE



# Carlos Tavares

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Chief Executive Officer  
Stellantis



# Young Liu

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Chairman  
Foxconn





MobileDrive

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**Developing Breakthrough Digital  
Cockpits and Personalized  
Connected Services**

# Yves Bonnefont

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Chief Software Officer  
Stellantis



# Digital by Design

a customer-centric software leader



attractive & fluid  
customer  
experience

leverage  
smart data  
& AI

forever up-to-date  
vehicles & services  
with monetization  
opportunities

# Our Vision

EXPERIENCE & COMPETITIVENESS

OPEN, FUTURE PROOF DESIGN



## CUSTOMER FOCUSED

intuitive and reactive  
personalized  
updatable and upgradable



## CONSUMER DIGITAL LIFE

off and on-board seamless experience  
apps and open ecosystem  
intelligent assistant  
e-mobility



## SCALABLE TECH

biometric recognition  
artificial intelligence  
distant command  
augmented reality  
smart infotainment



## VEHICLE MANAGEMENT

sharing and digital access  
over-the-air functions  
monitoring and predictive  
maintenance

CUSTOMER CENTRIC  
TRUE TO BRAND DNA



## Agreement

- Supplier of infotainment cockpit solutions for Stellantis and other auto industry companies
- JV will operate as a tier-one supplier with arm's length agreement
- 50/50 voting rights
- Contributions mainly in kind
- Comprised of highly trained and experienced software engineers



**Calvin Chih**

Chief Executive Officer  
FIH



# Integration of Excellence

STELLANTIS

## Automotive Experience

- 100+ years of building iconic vehicles across 14 brands
- Global planning, development, manufacturing and service expertise, with well-established supplier network

## Advanced Design and Integration

- Acoustic, sound processing, simulation tools, display, voice recognition

## Connectivity, Cockpit and Infotainment Innovations

## Regulation and Specification Know-How

FOXCONN

## Smart Device Experience

- 15+ years of product development

## System Software and Application

- 10+ years of mobile application development

## Cloud Service and Big Data

- Internet service platform with over 30 million users is generating recurring revenue

## AI Algorithm

- Cutting-edge AI tech jointly developed with academia

Discipline

Quality

Competitive Cost

FAST EXECUTION SPEED

# Personalized and Geographically Localized Services are Primary Focus for Consumers

## Smart Infotainment



- Content streaming
- Navigation
- Vehicle information query
- Emergency assistance

## Seamless Experience



- Seamless UX between smartphones and smart cockpit:
- Data integration
  - Hardware integration
  - Control integration
  - Service integration

## Context-Aware Personalized Recommendations



- Real-time scenarios
- Driver/Passenger behavior analysis
- User profile analysis
- Personalized recommendations

## Execution Focus

Personalization, Regional Requirement Development, Time to Market

# Occupant Centric and Cloud Based Ecosystem to Enrich Automobile Centric Lifestyle

## Electronic Cockpit



### Traditional cockpit:

Decentralized and independent

### Electronic cockpit:

Centralized and integrated

## Smart Cockpit



- Biometric technology
- Multi-screen interactive technology
- Voice and gesture interaction
- AR navigation experience

## Third Living Space



- Immersive experience
- Mobile conference
- Family entertainment
- Car to X navigation
- IoT smart interaction

## Execution Focus

Cyber Security, Hosting Third-Party Apps, Big Data Analysis

LAUNCH VIDEO



# Q & A

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Thank You

## **STELLANTIS FORWARD-LOOKING STATEMENTS**

*This communication contains forward-looking statements. In particular, these forward-looking statements include statements regarding future financial performance and the expectations of the combined group (the "Group") resulting from the merger of FCA and Groupe PSA as to the achievement of certain targeted metrics at any future date or for any future period are forward-looking statements. These statements may include terms such as "may", "will", "expect", "could", "should", "intend", "estimate", "anticipate", "believe", "remain", "on track", "design", "target", "objective", "goal", "forecast", "projection", "outlook", "prospects", "plan", or similar terms. Forward-looking statements are not guarantees of future performance. Rather, they are based on the Group's current state of knowledge, future expectations and projections about future events and are by their nature, subject to inherent risks and uncertainties. They relate to events and depend on circumstances that may or may not occur or exist in the future and, as such, undue reliance should not be placed on them.*

*Actual results may differ materially from those expressed in forward-looking statements as a result of a variety of factors, including: the impact of the COVID-19 pandemic, the ability of the Group to launch new products successfully and to maintain vehicle shipment volumes; changes in the global financial markets, general economic environment and changes in demand for automotive products, which is subject to cyclicity; changes in local economic and political conditions, changes in trade policy and the imposition of global and regional tariffs or tariffs targeted to the automotive industry, the enactment of tax reforms or other changes in tax laws and regulations; the Group's ability to expand certain of its brands globally; its ability to offer innovative, attractive products; its ability to develop, manufacture and sell vehicles with advanced features including enhanced electrification, connectivity and autonomous-driving characteristics; various types of claims, lawsuits, governmental investigations and other contingencies, including product liability and warranty claims and environmental claims, investigations and lawsuits; material operating expenditures in relation to compliance with environmental, health and safety regulations; the intense level of competition in the automotive industry, which may increase due to consolidation; exposure to shortfalls in the funding of the Group's defined benefit pension plans; the ability to provide or arrange for access to adequate financing for dealers and retail customers and associated risks related to the establishment and operations of financial services companies; the ability to access funding to execute the Group's business plans and improve their businesses, financial condition and results of operations; a significant malfunction, disruption or security breach compromising information technology systems or the electronic control systems contained in the Group's vehicles; the Group's ability to realize anticipated benefits from joint venture arrangements; disruptions arising from political, social and economic instability; risks associated with our relationships with employees, dealers and suppliers; increases in costs, disruptions of supply or shortages of raw materials; developments in labor and industrial relations and developments in applicable labor laws; exchange rate fluctuations, interest rate changes, credit risk and other market risks; political and civil unrest; earthquakes or other disasters; the risk that the operations of Groupe PSA and FCA will not be integrated successfully and other risks and uncertainties.*

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